

# ALEXIS LINDER

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## EDUCATION

**USC Annenberg School for Communication and Journalism**, Los Angeles, CA  
*MA in PR & Advertising (specializing in Corporate & Business Communications)* Expected May 2027

- Current GPA: 4.00

**University of Southern California**, Los Angeles, CA  
*BFA in Philosophy, Minor in Entrepreneurship* May 2025

- Cumulative GPA: 3.98 | *summa cum laude* | USC Dornsife Dean's List, Fall 2022 through Spring 2025
  - USC's Phi Beta Kappa Honor Society, inducted Feb 2024
  - Renaissance Scholar Distinction, awarded May 2025
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## RELEVANT EXPERIENCE

**Jenni Kayne, Oaks Essentials**, Los Angeles, CA January 2026 – Present  
*Public Relations & Corporate Communications Intern*

- Recently started supporting the Communications team with PR initiatives and media outreach for a luxury beauty brand founded by Jenni Kayne.

**Modern Luxury Media, Angeleno Magazine**, Los Angeles, CA Jun 2024 – Aug 2024  
*Event & Marketing Intern*

- Coordinated logistics for 2 high-profile events featuring luxury brands (e.g. Cadillac), oversaw vendors, and directed set up at Pendry West Hollywood and SLS Hotel venues.
- Created post-event pitch decks, selected images, and wrote detailed event descriptions for future reference.
- Managed social media content to highlight sponsors (e.g. Silent Pool Gin), gaining valuable insights into luxury brand communication strategies.

**Coast to Coast TV**, Los Angeles, CA May 2024 – Aug 2024  
*Journalism Intern*

- Conducted locally distributed TV interviews with renowned personalities such as Emmy-nominated Chef Allie Rosen and Dr. Romie Mushtaq, a brain health keynote speaker, to produce content for lifestyle segments.
- Wrote blog posts for the show's website, with a focus on promoting key sponsors like Driscoll's berries, while ensuring alignment with brand narratives.
- Produced social media content and edited video segments into engaging short clips, featured on the Coast to Coast's TV segment and Instagram, that grew the show's online presence and garnered substantial viewership.

**Nueve Los Angeles**, Los Angeles, CA Jun 2022 – Aug 2022  
*Media Development Intern*

- Partnered with founder and CEO to create/implement branding strategies for the website and social media.
- Engaged in product curation, inventory management, and customer relations.
- Built pitch decks for client outreach and implemented sustainable sourcing initiatives to identify eco-conscious suppliers and products.

**CLD PR**, Los Angeles, CA

Jun 2021 – Aug 2021

*Public Relations Intern*

- Conducted research on market trends and competitor analysis to inform PR strategies for a full-service public relations agency.
- Tracked media coverage, crafted brand messaging, and assisted clients in the showroom.

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## TECHNICAL SKILLS

Microsoft Word & PowerPoint | Google Workspace | Canva | CapCut | iMovie | Final Cut Pro

Notion | Trello | Shopify | Mailchimp | Substack | Qualtrics | Asana | Launchmetrics | Sharepoint | Bynder

Hightail | Microsoft Excel

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## LEADERSHIP AND SERVICE

**USC Business Club**, Los Angeles, CA

Sept 2023 – May 2025

*Co-Director of Marketing*

- Strategize and execute marketing campaigns for social media and club events with a finance/private equity focus.
- Collaborate with USC Business and Real Estate Clubs to schedule and organize events.
- Contribute to the club's online presence to increase visibility among the student population.

**USC Health Science Education Program**, Los Angeles, CA

Sept 2023 – May 2024

*Public Relations Coordinator and General Member*

- Led recruitment campaigns, publicized events to promote health sciences education, and managed social media platforms to enhance the program's community engagement.
- Fostered K-12 students' health science knowledge, promoting critical thinking skills through outreach initiatives.

**PJ Boxes**, Los Angeles, CA

Aug 2021 – Present

*Founder and President*

- Founded nonprofit organization to support unhoused women in Greater Los Angeles, distributing 200+ boxes containing nighttime comfort items to 4 local women's shelters.
- Directed outreach and partnerships with local shelters, managing all aspects of donation drives.

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## INTERESTS/ACHIEVEMENTS

- AmeriCorps' Bronze President's Volunteer Service Award Aug 2020
- Published *Waterworld*, a dystopian fiction novel, with CreateSpace Publishing May 2017